

Spring Fiber Art Sale

presented by the Portland Handweavers Guild

with The Gathering of the Guilds at the Oregon Convention Center, April 27-29, 2018

Apply at phgapplication.squarespace.com by midnight, January 22, 2018

Thanks to our artists, customers, volunteers, and the synergistic energy of the Gathering of the Guilds, our 2017 event was our best year yet! PHG sales were up 25% from last year and attendance was way up. As we do every year, we have tweaked our information, so be sure to read everything.

PHG is sharing an exhibit hall with four other guilds: the Creative Metal Arts Guild, the Guild of Oregon Woodworkers, the Oregon Glass Guild, and the Portland Bead Society. The Oregon Potters Association's Ceramic Showcase was so pleased with our joint venture in 2017 that they'll show with us again. Win-Win.

2018 Entry Standards

- a. All items submitted for sale must be hand-crafted by PHG members with emphasis on the quality of craftsmanship and creativity.
- b. Items must be original in concept, design, and execution, or of historical or ethnic derivation.
- c. Items should belong to one or more of the following techniques or materials:

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|------------------|-------------------------------|---|
| - Weaving | - Knitting or crochet | - Lacework |
| - Spinning | - Clothing design and sewing | - Greeting cards with swatches of textiles or fiber art images |
| - Hand dyeing | - Bead weaving | - Items not listed above but generally considered to be fiber art |
| - Felting | - Handmade fiber art tools | |
| - Basketry | - 2D or 3D textile art | |
| - Surface design | - Kumihimo or other braidwork | |

- d. The sale committee reserves the right to ask for removal of items that are inconsistent with the Entry Standards. Work appropriate for bazaars is not acceptable.

Booths

- All booths are 10 x 10 with a flat fee and no commission.
- Booths may be shared by up to 4 people, each of whom must successfully jury.
- The fee is \$300 for a regular booth, \$350 for a corner booth, and \$400 for a front booth.
- A limited number of double booths (10' x 20') are available.

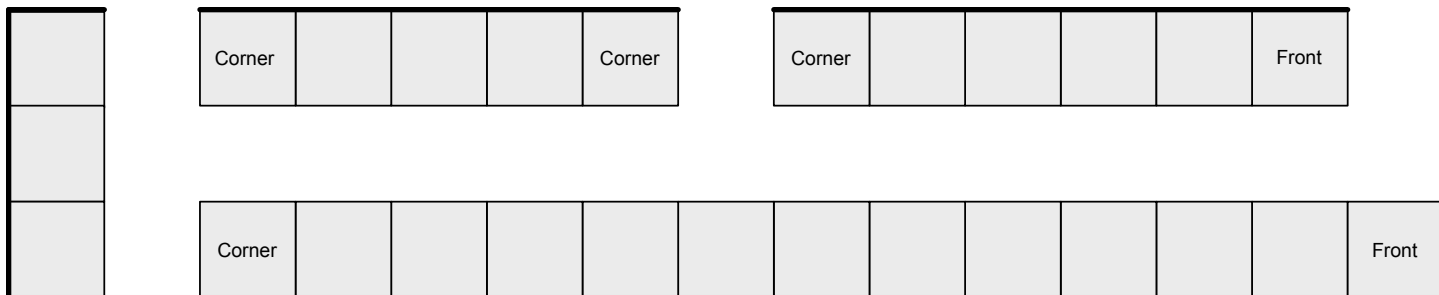
Electricity will be available to purchase. Information about cost and how to order will be included with the acceptance notice.

Participants may work quietly in their booths provided that the work doesn't inconvenience customers or other booths.

Each artist shall follow fire marshal rules, including keeping chairs and fixtures within booths.

Application and Jurying:

- All applicants shall use the online form at phgapplication.squarespace.com. There is no application fee.



- All artists shall submit four photos of their work, three showing work that is representative of what you would like to have in the show, plus a closeup of one of these items to show detail and workmanship. The photos should be (1) JPEG format, (2) at least 1,000 but not more than 2000 pixels on the longest side, (3) 72 dpi, (4) each image should be under 5 megabytes, and (5) no identifying marks in the image, such as names, logos, or signage. By the way, we are also looking for large, print-quality photos for advertising. In addition to your jury photos, send along a couple of your full-size professional-looking shots if you have them.
- For artists new to the PHG Fiber Art Sale, a blind jury of fiber artists will review your work and the highest-scoring applicants will be accepted. You do not need to be a PHG member to apply but you must join the Guild to participate in the Fiber Art Sale.
- Artists who were in the Fiber Art Sale in 2017 are pre-approved for 2018 and do not need to go through the jury process. You must still register by submitting the online application form and photos by the deadline date. You must be a member of the Guild to participate in the 2018 Fiber Art Sale. Submitted photos may be used for publicity purposes.
- We are arranging for a group photo session with a photographer for those who would like help with their images. If you are interested, email us at phgfiberartsale@gmail.com
- *New for 2018:* New to selling and not ready to commit to an entire booth? Or you have only a few items? Introducing **Adopt-a-Fiber-Artist!** Some of our seasoned artists have extra room in their booths and would love to “adopt” you. If you’re new to marketing your work, your adopter can mentor you through the application process, help you with your display, give you selling tips, etc. If you have only a few items, there may well be a spot for you. The adopter and adoptee will negotiate a fair price for sharing the booth. Each adoptee and each adopter shall work the required volunteer hours (more info below). If you had your own booth last year and you’d like to share a booth or adopt-a-fiber-artist this year, please indicate that on the application form.

Pre-Show display in the Justice Center Windows: From early March to mid-April, The Gathering of the Guilds and Ceramic Showcase will promote our event with a display of selected artwork in the windows of the Justice Center in downtown Portland. This is a very secure location with plenty of foot traffic. If you would like to have your work considered for inclusion in this display, please indicate that on the application form.

Required Volunteer Shift: Each artist or their proxy (such as a friend or family member who is at least 16 years of age), is required to volunteer a total of four hours during the show to fulfill the needs of the PHG Fiber Art Sale and/or GOTG. The volunteer shifts are done in various locations at the show outside artist booths.

Cancellation Policy: If you notify the sale committee at phgfiberartsale@gmail.com on or before March 1, 2018 a full refund will be made. After March 1, 2018, refunds will be as follows: If we can find another artist to fill your space, you will receive a 50% refund less a \$50 administrative fee. If we are unable to fill your space, you will not receive a refund.

Sales: *New for 2018: There is no Central Checkout this year. This is the last year that PHG will provide card services at the spring sale. In 2019, all sales transactions will be handled by the artists.* Not to worry, we have a work-around this year if you're not set up to accept cards. The bookkeepers don't require inventory sheets or removable price tags on your items. You will supply your own bags, etc. for your customers' purchases.

Cash or check: ALL artists will handle their own CASH or CHECK transactions.

Card transactions: Artists who already use Square or similar services will handle their own card transactions. If you're unable to upgrade or borrow a device (cell phone or tablet) to accept cards, your customers can still purchase your work using their cards via PHG's Square. The new system will use triplicate receipt books and the invaluable help of our bookkeepers. Merchant fees of approximately 3.5% for use of PHG's Square will be deducted from credit or debit card sales of your items. It may take up to four weeks to receive your check.

For more information about Square visit <http://www.squareup.com>. Download the free app to your phone or tablet, enter your name, address, email etc, and the bank account you'd like to deposit into. A free card swiper is mailed to you, and the only cost is a 2.75% fee per transaction.

Artists shall submit their daily sales numbers so that we can track the health of the show.

Artist's online entry forms and images are due on or before midnight January 22, 2018. We will notify you on or before January 31 via email if you have been accepted, and the location of your booth in the layout. Additional information about participation and joining PHG will be sent with your acceptance notice. March 1 is the deadline for submitting your booth fee and PHG membership form.

"Weavers and textile people are some of the best people--dedicated to the ancient art of creating something for our culture, our bodies, ourselves out of mere threads and fibers which are in themselves are a gift to work with." Kathy Hutchinson, 2017 Participant.

Sale Co-Chairs

Janis Johnson and Beth Poirier
phgfiberartsale@gmail.com

Timeline:

January 22, 2018	Online entry form and images due by midnight.
January 31, 2018	Acceptance or non-acceptance notice emailed.
March 1, 2018	Deadline for submitting booth fee and PHG membership form.
April 27-29, 2018	Spring Fiber Arts Sale.